

MARKETING BRIEF



Garlic Wonder Spray

A natural plant energiser for healthy, vigorous plant growth

Introduction

Garlic Wonder Spray stimulates growth resulting in healthy vigorous plants, which in turn mitigates the negative effects of all kinds of stress.

Garlic Wonder Spray is for gardeners who want to use natural methods to grow their plants. It consists of a special blend of garlic extract and other natural ingredients. It is also rich in beneficial sulphur and selenium.

The formulation produces no undesirable chemical residues, is safe to use and environmentally benign. It is safe to humans, pets and wildlife.

When used as directed the reliance of synthetic chemicals can be reduced or eliminated.

Garlic Wonder Spray can be used with confidence on all outdoor and protected plants/crops including, vegetables, fruits, flowers and shrubs.

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Benefits

- Improves plant growth and productivity.
- A totally natural, organic product.
- Universal application suitable for all house and garden plants.
- Suitable for organic gardening systems
- Harmless to humans, animals and the environment.
- Leaves no undesirable chemical residues.
- No harvest interval.
- · Made in England and supported by Solufeed Ltd

How to use

Always read the product label fully before using any product.

Simply apply as a fine spray using the spray trigger. Spray in dry conditions covering the leaves, stems and fruit. Ideally apply late in the afternoon when the plants are more receptive. Little and often is best

Start applications when the plants are young or early in the growing season. Repeat treatment every 7 - 10 days.

Packaging

750 ml ready to use trigger spray pack.

An economical **500 ml concentrate pack** is also available which when diluted make 5 litres of spray.

Both packs supplied in transit outers of 12.



Why Garlic – background information

Garlic (Allium sativum) is a close relative of other members of the Allium genus including

onions, chives and leeks. It is believed to be a native of central Asia, but garlic is now cultivated throughout the world mainly for use in cooking. It has a unique flavour and a number of health promoting properties. Folklore attributes garlic with good luck and protection against evil. The smell was said to ward off werewolves, warlocks and - of course – vampires!



Man's association with garlic goes back some 7,000 years and there is much anecdotal and scientifically proven evidence of the

plant's beneficial effects in human, animal and plant health. Hippocrates reported its use for controlling parasites and curing respiratory problems and the bactericidal properties were discovered by Lois Pasteur in 1858. Activity against fungal diseases of plants such as mildews has also been demonstrated.

Garlic (and other plants) has for many years been used as a companion crop for cultivated plants to help them withstand attack by pests such as aphids and caterpillars. This use exploits the natural biologically active defence compounds produced by plants.

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The principal biologically active compound produced by garlic is allicin which was discovered in 1944. Allicin is a sulphur containing (thiosulphonate) compound with powerful antioxidant and other properties. Undoubtedly allicin synthesis has evolved in garlic as the plants first line of defence against pest attack.

For more information please contact Solufeed at the address below.

Important

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